# Focus shifts to Sunshine State

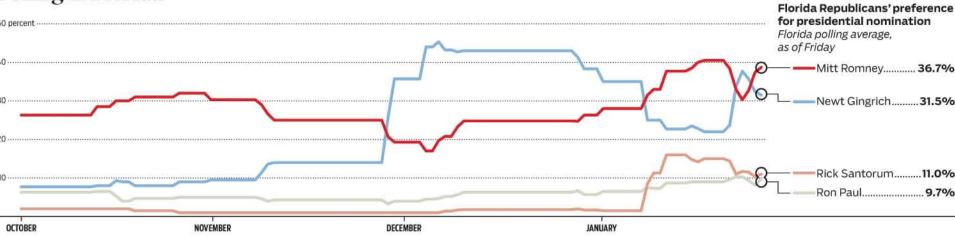
By Max Rust and Chad Yoder | Tribune Newspapers graphics

The battle for the Republican presidential nomination continues south Tuesday to delegate-rich Florida, which is expected to be an important battleground in November.

Most Republicans in the key swing state are expected to choose between front-runners Newt Gingrich and Mitt Romney, who have stepped up attacks on each other as

the race has tightened in recent weeks. With Florida's large, diverse population, the results here could signal the shape of the race in the weeks ahead.

## Polling in Florida



### Newt Gingrich

The former House speaker has gone on the attack, jabbing at Mitt Romney's finances, his political past and ads backing the former Massachusetts governor. He portrays himself as the most likely victor in

November and has been working hard to secure support from Florida's conservative Cuban-Americans.

#### Ron Paul

The Texas representative has vowed to press on after his fourthplace finish in the South Carolina primary, but aside from attending Florida debates, he

has not expended many resources in the state. He is instead focusing on Maine

#### Mitt Romney

The sometimes frontrunner has been trying to re-energize his supporters while attention has been focused on his financial disclosures. He has been actively

courting the state's large base of Hispanic GOP voters, securing endorsements from key political figures.

#### Rick Santorum

After finishing third in South Carolina, the former Pennsylvania senator opened his Florida effort by taking hard shots at Romney and Gingrich. He

continues to insist the race is wideopen and to try to sell himself as the true conservative in the field.

2010 population: 3,698,167

Racial breakdown

PERCENT

31-40%

Melbourne

Port St. Lucie

Okeechobee

95

West Palm

Beach

40.1-50% ■ 50.1% or higher

**FLORIDIANS** 

30% or less

NATIVE

White:

70.0%

Daytona

Beach

Orlando 4

**Port Charlotte** 

Registered Republicans: 976,595

Other: 5.0%

Black:

18.6%

dispanic: 6.3%

# Florida's political landscape

To some degree, home-field advantage has played a role in the candidates' election victories thus far (at least for Romney in the Northeast and Gingrich in the South). But that ends Tuesday in one of the largest, most complex and most diverse states on the road to the nomination

# The North: A lot like the "Old South"

Florida's northern swath is its most traditionally American Southern region, home to a large percentage of native Floridians and to many of Florida's rural residents. It is also home to the state's most religious and conservative groups, making it fertile campaigning ground for Gingrich and Santorum. With two of the state's major colleges (Florida State in Tallahassee and the University of Florida in Gainsville), it is also one of the few places where vouth-energized Paul can expect to win votes.



## 2012 Republican primary, caucus

MAPKEY:

equals

One dot (+)

300 people

calendar Jan. 31: Florida (50 delegates)

Feb. 4: Maine, Nevada Feb. 7: Colorado,

Minnesota, Northern Marianas (85) Feb. 28: Arizona,

Michigan (59)March 3:

Washington March 6 (Super Tuesday): Alaska, Georgia, Idaho,

Massachusetts, North Dakota, Ohio, Oklahoma, Tennessee, Vermont, Virginia, Wyoming

(466)March 10: Guam, Kansas,

Virgin Islands (58)March 13:

Alabama, American Samoa, Hawaii, Mississippi (119)March 17: Missouri (52)

March 18: Puerto Rico\* (23)

March 20: Illinois (69)March 24: Louisiana (46)

April 3: District of Columbia, Maryland, Texas\*,

Wisconsin April 24: Connecticut, Delaware, New York, Pennsylvania, Rhode Island (231)

**May 8:** Indiana, North Carolina, West Virginia (132)May 15: Nebraska\*,

Oregon (63)May 22: Arkansas, Kentucky (81)

June 5: California, Montana, New Jersey, New Mexico, South (299) Dakota June 26: Utah (40)

August 27-30: Republican National Convention in Tampa, Fla.

\*Tentative date

# The stretch from St. Petersburg-Tampa to Orlando is one of the

Interstate 4 Corridor: A crucial battleground

fastest-growing areas in the U.S. and also home to Florida's most diverse voting population. With two of the state's largest media markets containing nearly half of all registered Republicans, this chunk of the Sunshine State is ground zero for political jousting between Romney and Gingrich. A large influx of Northerners in recent years has pushed Florida's midsection closer to the political left,

so whoever wins here will likely face an even bigger challenge in the fall. 2010 population: 6,682,305

Racial breakdown White: Other: 4.9% 66.1% Black: 12.2% lispanic 16.8%

Florida GOP primary history

Florida took on increased importance when

62.887

22,668

139,397

181,708

162,713

191,391

185.527

345,093

95,001

41,746

12,556

56,447

11,974

14,544

32,343

6,552

4,864

14,101

11,822

8,480

it moved its primary up to January in 2008.

Jan. 29, 2008

John McCain

Mitt Romney

Rudy Giuliani

Ron Paul

Other

Mike Huckabee

Fred Thompson

March 14, 2000

George W. Bush

John McCain

Steve Forbes

March 12, 1996

Steve Forbes

Pat Buchanan

Lamar Alexander

March 8, 1988

Pat Robertson

March 11, 1980

Ronald Reagan

George H.W. Bush

Alan Keyes

Other

**Bob Dole** 

Jack Kemp

Phil Crane

Other

Other

Alan Keyes

Other

Bob Dole

Registered Republicans: 1,505,769

GROWTH, 2000-2010 ☐ 15% or less □ 15.1-20% 20.1-25% ■ More than 25%

701,761

604,932

516,161

511,108

559,197

286,089

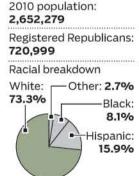
262,681

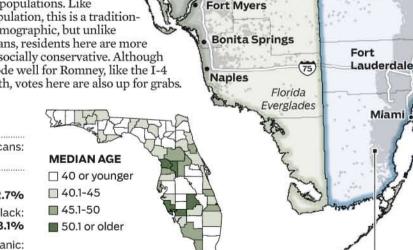
POPULATION

### The South: Moderates on the coast

A large number of retirees from the Midwest (on the west coast), and to a lesser degree the Northeast (on the east), make this region home to one of Florida's

oldest and whitest populations. Like Florida's North population, this is a traditionally GOP-voting demographic, but unlike northern Republicans, residents here are more moderate and less socially conservative. Although that trend could bode well for Romney, like the I-4 corridor to the north, votes here are also up for grabs.





Gainesville

Spring Hill

Petersburg

Bradenton

Sarasota

75

Tampa

Ocala

### Miami Metro

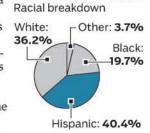
The most urban, densely populated corner of Florida is almost always a Democratic stronghold, but with 21 percent of all registered Republicans in the state, these three counties will play a significant role in deciding Tuesday's winner. The candidates' biggest target is the staunchly Republican Cuban-American voting bloc, but a new generation of Cuban-Americans who are not as concerned with the Castro regime is changing the group's political profile. Romney should fare well here among the large number of retirees from the New York and Boston areas who are familiar

with him and more socially moderate.

#### 2010 population: 5,478,869 Registered Republicans: 860,490

Key West

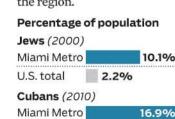
Racial breakdown



### **KEY BLOCS**

U.S. total

Their high percentages make Cubans and Jews two highly sought-after voting groups in the region.



George H.W. Bush

John B. Anderson

0.56%